

CIB Facilities Management Conference Using Facilities in an Open World - Creating Value for all Stakeholders

**Joint CIB W070, W111 & W118 Conference
Technical University of Denmark, Copenhagen; 21 - 23 May 2014**

Keynote speakers - version 26 November 2013

Midway Keynote Thursday 22 May 2014 – Conference day 2 with Practice Track

Title: From cubicles to coworking – workplaces in an open world

In an open, networked world, people can work anytime and anyplace. That's no longer news. This presentation tries to go beyond the cliché and take a closer look at contemporary places of work. Using examples from across the world, it will look at how different types of users, ranging from tech companies to design studios, and from multinationals to microentrepreneurs, choose different types of work settings for different reasons. In line with the conference theme, special attention will be given to the phenomenon of coworking which is built on the idea of sharing, openness and collaboration.



Speaker: Juriaan van Meel, Senior Researcher at CFM and Partner in ICOP

*Juriaan van Meel has a PhD from Delft University of Technology and is an acknowledged expert in the field of space planning and briefing. He is senior researcher at the Centre for Facilities Management in Denmark and co-founder and partner of ICOP, a consultancy firm based in the Netherlands. As a researcher, Juriaan has published several books on office design, including the best-selling *Planning Office Spaces*, which has been translated into Chinese and other languages. As a practitioner, he has been involved in projects in the Netherlands, Scandinavia and the Middle East. Furthermore, Juriaan is one of the driving forces behind the award-winning briefing tool *BriefBuilder*.*