

## FOURTH ANNOUNCEMENT AND CALL FOR PAPERS – NEW DEADLINE

AUGUST 2013

## CIB FACILITIES MANAGEMENT CONFERENCE USING FACILITIES IN AN OPEN WORLD – CREATING VALUE FOR ALL STAKEHOLDERS

**JOINT CIB W070, W111 & W118 CONFERENCE  
TECHNICAL UNIVERSITY OF DENMARK, COPENHAGEN; 21 - 23 MAY 2014**

### PURPOSE

An 'open world' implies new opportunities for humanity in the use of technologies, combining principles of collaboration, transparency, sharing and empowerment. Open source, open accounts, open innovation and open access are expressions increasingly being heard. A quest for openness seems to be an important current trend, but what is the role of Facilities Management and how can it contribute?

In *CIB W070 Facilities Management* we think that openness in Facilities Management (FM) essentially is about how we deal with stakeholders, including clients, customers, end users, providers, surroundings and society at large.

In *CIB W111 Usability* we think that openness refers to the relationships created with users, as co-creators of value in the use of the built environment. Usability can only be understood by recognising the perceptions and experiences of users and the ways in which they create places in the physical environments they inhabit.

In *CIB W118 Clients and Users* we think that openness may reshape actor roles, illuminate built-in dilemmas of accessibility, security etc., and shed new light on taken-for-granted assumptions on the ways we go about designing, constructing and using our built environment.

In this joint conference amongst working commissions with a focus on stakeholders in the built environment we would like to focus on the importance of increased openness and how FM can create value for all stakeholders. With the first announcement we invited for inputs on the more specific conference themes. Based on those inputs we have defined the themes in this call for paper.

### CONFERENCE THEMES

The organisers are interested in both theoretical and empirical papers covering a range of themes including, but not limited to:

1. Challenges in using facilities in an open world
  - Re-opening the roles of actors in creation and management of facilities
  - Co-creation of open spaces and places
  - Open innovation in FM and the built environment
  - Open collaboration with stakeholders
  - Communities of interest and networks of practice
  - Openings/closings: Transparency in the built environment
2. The value of FM for organisations, communities and society
  - How can FM add value to organisations, communities and society
  - FM as a value network of stakeholders
  - How can different value dimensions of FM be managed and measured
  - Asset management and maintenance of facilities as value creation
  - The contribution of FM to Corporate Social Responsibility and Creating Shared Value
  - Which societal challenges can FM contribute to (positive and negative)
3. Facilities Management as a profession and a discipline
  - What characterises FM as a profession
  - Changes in professional roles and culture
  - FM and change management
  - What is the theoretical basis of FM knowledge
  - What does a FM knowledge map look like
  - FM as a multi- or trans-disciplinary discipline

4. Involving users in FM and facilities/building projects
  - Usability appraisal of the built environment
  - How is usability brief developed and who is it for
  - How can user experiences be understood and enhanced
  - Co-creation, co-design and co-production of facilities and services
  - User driven innovation in FM and design
  - Tools for communication between users and professionals
5. The role of clients in the development of the built environment
  - Clients as procurers, partners or change agents
  - The organisation of clients and FM
  - The management of stakeholders
  - New forms of collaboration
  - Dilemmas and prioritisation in planning
  - Building Information Modelling as a management tool
6. Sustainability of FM and the built environment
  - Life cycle management
  - Sustainable portfolio and real estate strategies
  - Managing towards sustainability
  - Sustainable refurbishing and renovation
  - Social sustainability in FM
  - Business models in sustainable FM

#### **ORGANISATION**

A committee under the chairmanship of the local host, professor Per Anker Jensen, together with the coordinators of CIB W070, W111 and W118, will plan and organise the conference. The scientific committee will consist of well qualified senior researchers from around the world.

#### **IMPORTANT DEADLINES**

- Submission of abstract: 15 September 2013
- Notification of acceptance of abstract: 30 September 2013
- Submission of first draft of paper: 30 November 2013
- Refereeing decision: 15 January 2014
- Submission of final paper: 28 February 2014

#### **ABSTRACT**

An abstract of maximum 300 words should be submitted electronically as a Word-file. The abstract should be as informative as possible. The abstract should indicate the theory used and the empirical base, in addition to an indication of how results can be validated and implemented, when applicable.

Abstracts are submitted by e-mail to Per Anker Jensen, [pank@dtu.dk](mailto:pank@dtu.dk). Communication with authors will be exclusively by e-mail. Further instructions on the format of papers will be sent to authors of accepted abstracts.

#### **SELECTION, PUBLICATION AND PRESENTATION OF THE PAPERS**

Papers will be refereed by the scientific committee and selected in a two phase process using explicit criteria for originality, relevance and compliance. The scientific committee will undertake a double-blind review of all abstracts and papers. Accepted final papers will be published in proceedings with an ISBN number.

Submission of papers is based on a commitment that:

1. The author(s) will attend the conference to present and discuss their research, and give permission for the publication of their paper
2. Papers present research not previously presented
3. Papers have not previously been submitted for publication in another medium
4. Papers are submitted as academic papers.

The conference will include plenary sessions with invited presentations as well as parallel sessions with paper presentations and workshops with shorter presentations and more time for discussions. A practice track is planned for Thursday 22 May with a combination of invited speakers and presentation of selected papers of particular relevance to practitioners.

Further information about the conference will be published at [www.cfm.dtu.dk](http://www.cfm.dtu.dk).

#### **WE LOOK FORWARD TO HEARING FROM YOU!**

Per Anker Jensen, CIB W070 and conference host: [pank@dtu.dk](mailto:pank@dtu.dk)  
 Geir K. Hansen, CIB W111: [geir.hansen@ntnu.no](mailto:geir.hansen@ntnu.no)  
 Kim Haugbølle, CIB W118: [khh@sbi.aau.dk](mailto:khh@sbi.aau.dk)