

WORKPLACES TODAY

The book is a kaleidoscopic overview of the many places where people work today. It discusses a wide variety of places for knowledge work, ranging from shiny corporate head offices and cubicled call centres, to raw designer studios and hip co-work spaces. It also looks at how people work from home, on the road and in public spaces such as cafés, parks and hotels.

The book's message is that there is no such thing as the perfect workplace. Today more than ever, there are many different options to create productive work environments. What works, or works not, is dependent on functional needs, but also on cultural norms and values, managerial ideologies and personal preferences.

Workplaces Today is published in English and French. It is available for purchase from the Idea Books website (www.ideabooks.nl) and will also be available from Amazon and specialized book stores.

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